

What MethodM Does For Your Practice

Better Medicine
Better Patient Outcomes
More Satisfied Patients
Improved Protection

The Great Caregiver-Patient Divide

- PATIENTS need:
 - Communications.
 - Repetition.
 - Review at home.
 - Share with family members.
- But, CAREGIVERS are:
 - Often short on time.
 - Unavailable to review instructions or repeat for family members.

Patients need time

- Explanations about their condition.
- Explanations about the treatment program.
- Explanations for family members.

Patients need communications

- Help patients understand:
 - The opportunities that they have for better health.
 - How to follow treatment protocols.
 - How to proactively minimize adverse events.
- It's all about caregiver-patient communications.
- It's exactly what makes medicine rewarding.
- Poor caregiver-patient communications can frustrate the best treatment – and the best physician.

But don't drug companies help?

- Drug companies provide slick info packs, but:
 - Being a conduit for drug company literature can compromise your credibility, especially when proposing a treatment plan.
 - Drug company info focuses on the products being sold; you need to help your patient focus on the whole treatment protocol.
- Research clearly shows “a lack of communication, empathy, and trust in the doctor–patient relationship.”
Z. Neuwirth MD, MJA 2002; 176 (2): 77-79

What about UpToDate and WebMD?

- UpToDate is a great data source. But:
 - Not friendly enough for quick reference.
 - Too complicated for many patients.
 - Not suitable for “posting on the fridge”.
 - No documentation that you provided info.
 - No branding of your practice.
- Same for WebMD and eMedicine.com.

What about mixing and matching info packs?

- Your practice covers many conditions.
 - Managing information packets from many sources can be overwhelming.
- You need to provide targeted information.
 - At the touch of a button, to specific patients.
 - Place *your* contact info on each packet.
 - And document that information was provided.

The Solution from MethodM

- Radically improves caregiver-patient communications.
 - Provides targeted information at the touch of a button.
 - Aggregates information from a wide variety of sources.
 - Can help create information specific to your practice.
 - Documents caregiver-patient communications.
 - Informs patients, family and other caregivers.
- Focuses the patient on the treatment not the product.
- For whom:
 - For physicians who want better outcomes.
 - For patients with chronic conditions.

How It Works

- MethodM distills key information into patient-friendly info packets.
We call these Patient Power Packets™.
- MethodM enables physicians and other caregivers to:
 - *Print* Patient Power Packets and provide to patients.
 - *E-mail* Patient Power Packets to patients or families.
 - *Newsletters* -- include in patient newsletters.
 - *Web* -- post to your practice web site.
- The Patient Power Packets are designed for posting on the patient's refrigerator.

What's In Patient Power Packets™?

- Medical test explanations.
 - Including what the test is for, how long does it take, when are results generally available.
- Evidence based guidelines.
 - For managing specific conditions, such as asthma or high cholesterol; managing INR for patients who take coumarins such as warfarin.
- Information that you add for your practice.
- The information is unbiased and noncommercial.

Customize Patient Power Packets™

- Information specific to your practice.
 - Add your own content or work with MethodM to create custom Patient Power Packets.
 - Custom Patient Power Packets can be delivered on paper in the office, included in newsletters, sent via e-mail or posted on your web site.
- Your practice information.
 - Logo.
 - Location.
 - Telephone.
 - Office hours and after hours instructions.

Personalize Patient Power Packets™

- Optionally, add patient specific-information. Such as:
 - You should have a checkup every six months.
Your next appointment is March 6th.
 - Moderate physical activity will help you heal.
You should be walking at least 15 minutes every day.

What MethodM provides

- Patient Power Packets™ Knowledge Base.
 - A continually updated source of information.
- Patient Power Packets™ Application.
 - Creates customized/personalized print, e-mail, newsletters and web content.
 - Records date and time when Patient Power Packets are provided to your patients.

What you need to get started

- An Internet connection.
 - That's it.
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- BTW, confidential patient data is never exposed. Contact us for more details.

Take the next step

- Take the next step to...
 - Better Medicine
 - Better Patient Outcomes
 - More Satisfied Patients
 - Improved Protection
- Contact us: info@methodm.com